

EXHIBIT WITH US IN LOUISIANA— THE SPORTSMAN'S PARADISE!

JULY 26-28, 2024
RAISING CANE'S RIVER CENTER | BATON ROUGE, LA
DeltaWaterfowlExpo.com

2024 DELTA WATERFOWL DUCK HUNTERS EXPO

Reach thousands of avid waterfowl hunters with a serious interest in your products and services at the Duck Hunters Expo. Taking place in cajun country, this sportsman's paradise is the ideal venue for you to showcase your brand, show your support for duck hunting and conservation, and connect with your target audience.

WHY EXHIBIT?

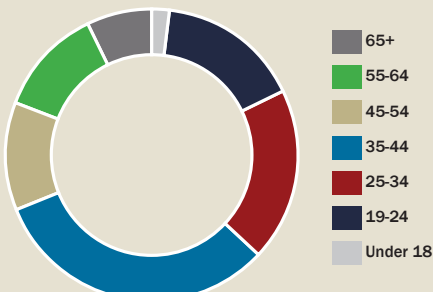
■ Median Annual Household Income: **\$130,325**



■ **74%** of Delta members plan to buy decoys, calls, blinds and/or camo this year

■ Over **25,000** duck hunters expected to attend and will be looking to buy gear for the upcoming duck opener!

■ Age breakdown of attendees:



“Great event! We will sign up the day you announce the next one.”

Vendor,
2023 DUCK HUNTERS EXPO

“The expo was incredible. We had a great time and did very well with sales and meeting new potential customers.”

Vendor,
2023 DUCK HUNTERS EXPO

“Fantastic event! I got to talk to experts in all categories that I am very interested in such as conservation, dogs/dog training and hunting gear.”

Attendee,
2023 DUCK HUNTERS EXPO

“Was really cool to see new products, services associated with duck hunting and what's new coming for the next season.”

Attendee,
2023 DUCK HUNTERS EXPO

SHOW HOURS OPEN TO THE PUBLIC

**FRIDAY,
JULY 26, 2024**

12:00 p.m. - 6:00 p.m.

**SATURDAY,
JULY 27, 2024**

9:00 a.m. - 5:00 p.m.

**SUNDAY,
JULY 28, 2024**

9:00 a.m. - 4:00 p.m.



SHOW FEATURES

- Three live stages
 - Duck hunting seminars
 - Cooking demonstrations
 - Calling contests
 - Retriever training tips
 - Decoy carving
 - Duck Hunters Grand Banquet
- AND MORE!**

NORTH AMERICA'S LARGEST EVENT DEDICATED TO THE DUCK HUNTER!

ARENA

	455				454	
448	429				344	327
447	428	411		394	377	326
446	427	410		393	376	325
445	426	409		392	375	324
444	425	408		391	374	323
443	424	407		390	373	322
442						321
441	423	406		389	372	320
440	422	405		388	371	319
439	421	404		387	370	318
438						317
437	420	403		386	369	316
436	419	402		385	368	315
435	418	401		384	367	314
434	417	400		383	366	313
433	416	399		382	365	312
432	415	398		381	364	311
431	414	397		380	363	310
	453	452			451	450

↑
FROM
EXPO CENTER

For booth reservations or sponsorship opportunities, please contact Delta Waterfowl's senior director of marketing and corporate relations:

BRAD HEIDEL

651-403-1772 | bheidel@deltawaterfowl.org

10'x10' Booth
\$650

10'x10' Corner
\$1,000

10'x10'
Sponsor Corner



TO ARENA

CONCESSIONS

EXHIBIT HALL

CONCESSIONS

268	254		240	225	211	197	183	169	155	141	127	113	99	85	71	57	43	29	<div>ENTRANCE</div> <div>DELTA WATERFOWL DUCK HUNTERS EXPO</div>			
269	255		241	226	212	198	184	170	156	142	128	114	100	86	72	58	44	30				
270	256		242	227	213	199	185	171	157	143	129	115	101	87	73	59	45	31				
271	257	243	228	214	200	186	172	158	144	130	116	102	88	74	60	46	32	18	4	282		
272	258	244	229	215	201	187	173	159	145	131	117	103	89	75	61	47	33	19	5	283		
273	259	245	230	216	202	188	174	160	146	132	118	104	90	76	62	48	34	20	6	284		
274	260	246	231	217	203	189	175	161	147	133	119	105	91	77	63	49	35	21	7	285		
																		286				
																		287				
275	261	247	232	218	204	190	176	162	148	134	120	106	92	78	64	50	36	22	8	288		
276	262	248	234	219	205	191	177	163	149	135	121	107	93	79	65	51	37	23	9	289		
277	263	249	235	220	206	192	178	164	150	136	122	108	94	80	66	52	38	24	10	290		
278	264	250	236	221	207	193	179	165	151	137	123	109	95	81	67	53	39	25	11	291		
279	265	251	237	222	208	194	180	166	152	138	124	110	96	82	68	54	40	26	12	292		
																		293				
DELTA WATERFOWL STAGE				223	209	195	181	167	153	139	125	111	97	83	69	DUCK DOG STAGE						
				224	210	196	182	168	154	140	126	112	98	84	70							
				307	306	305	304	303				302	301	300	299	298	297	296			295	294

CHAMPIONS OF DELTA ROW

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